Website Audit Report

https://demo.theurlinsights.com/

We checked every page of the site and tested its links, images and other resources for broken links and common issues.

Scan started	Scan completed	Total time	Pages scanned
28 Oct 2026, 11:42	28 Oct 2026, 11:43	1 min 24 s	48 / 48

Links checked	Valid links	Broken links	Other issues
286	257	9	20
All pages scanned	89.9% of total	3.1% of total	7% of total

Link status distribution



Valid	257	(89.9%)
Broken	9	(3.1%)
Redirects	14	(4.9%)
Other issues	6	(2.1%)

Issue pages



Multiple issues	3	(11.5%)
Broken links	0	(0%)
Missing images	0	(0%)
Other issues	23	(88.5%)

Issues by type

404 Not found	7
Server error (5xx)	1
Access denied (401/403)	5
Redirect chain	1
Redirect	13
Timeout	1
Blocked by the site	1

Crawl overview

Pages scanned	48
Pages not read	0
Pages with issues	26
Unique domains found	11
Total resources checked	137
Images checked	137
Files (CSS, JS, fonts)	0
Skipped	14 by your rules



SITE HEALTH

Needs attention

9 broken links on 3 of 48 pages. Fix those first.

Key findings

- We found 9 broken links across 3 pages.
- 7 links return a 404 Not Found error.
- 1 link gets a server error (5xx).
- 14 links redirect: point them straight at the final address.
- Some pages answer slowly (slowest: /journal, 2.4 s).

Fix these first

The problems to fix first, worst first, each with where it is and the first step.

Broken links · 7 links on 3 pages
Check whether the page moved, and update the link to its new address.

Server errors · 1 link on 1 page
Open it in a browser to see whether the error lasts.

Timeouts and unreachable hosts · 1 link on 1 page
Open it in a browser: if it's slow, the server may be overloaded.

Redirect problems · 1 redirect on 1 page
Update the page link to the final address (https://demo.theurlinsights.com/new/journal/2024), skipping the hops.

Other warnings · 6 links on 5 pages
Open it in a private window to see whether it needs a sign-in.

Top issues

The most common issues found on the site.

Issue	Count	% of links	Description
404 Not found	7	2.4%	Pages or files that don't exist at their address.
Server error (5xx)	1	0.3%	The server failed to answer the request.
Access denied (401/403)	5	1.7%	The server refused access, or asks for a sign-in.
Redirect chain	1	0.3%	Several redirects, or a loop, before the final address.
Redirect	13	4.5%	Links that redirect to another address.
Timeout	1	0.3%	The server took too long to answer.
Blocked by the site	1	0.3%	A firewall or bot protection answered instead.

Top pages with issues

The pages with the most issues on them.

Page	Total issues	Broken links	Missing images	Other issues
https://demo.theurlinsights.com/shop	7	4	0	3
https://demo.theurlinsights.com/journal	4	3	0	1
https://demo.theurlinsights.com/guides/hiking-basics	4	2	0	2
https://demo.theurlinsights.com/about	3	0	0	3
https://demo.theurlinsights.com/contact	2	0	0	2

Sample broken links

A few of the links to fix, broken ones first.

URL	Status	Issue	Source page	Element
https://demo.theurlinsights.com/shop/trail-shoes	404	Page not found	/shop	<a> link
https://demo.theurlinsights.com/shop/rain-jacket	404	Page not found	/shop	<a> link
https://demo.theurlinsights.com/shop/tent-xl	404	Page not found	/shop	<a> link
https://demo.theurlinsights.com/shop/gift-cards	500	Server error	/shop	<a> link
https://demo.theurlinsights.com/journal/winter-camping	404	Page not found	/journal	<a> link
https://demo.theurlinsights.com/journal/old-gear-guide	404	Page not found	/journal	<a> link
https://maps.example.net/trail	Timeout	Request timed out	/journal	<a> link
https://demo.theurlinsights.com/guides/water-filters	404	Page not found	/guides/hiking-basics	<a> link
https://demo.theurlinsights.com/guides/first-aid	404	Page not found	/guides/hiking-basics	<a> link
https://demo.theurlinsights.com/members	403	Access forbidden	/shop	<a> link